



Acceptable Use Policy for “Insignias INTEF” Open Badge Backpack Service

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Content of this Document

This Acceptable Use Policy for "Insignias INTEF" Open Badge Backpack Service applies to third-party entities that use "Insignias INTEF".

"Insignias INTEF" Open Badge Backpack Service

This service allows entities, following the request to the MEFP for access to the service by means of the established procedure, and the concession of the same, to use, always as a test service, and without express or permanent associated guarantees, the generation and storage of Open Badges associated with the educational services of the entity, and its communication to the physical subjects, who, in turn, will be able to access their digital badge and the services associated with it.

Content of the Badges

Entities that issue Open Badges are solely responsible for the information and contents included in them, including the accuracy and completeness of the information. "Insignias INTEF" Open Badge Backpack Service is not responsible, nor does it guarantee the accuracy or completeness of that information, nor represent it.

Third-party Content

This service may contain links to sites owned or operated by third parties ("Third-party Content"). "Insignias INTEF" is not responsible for the contents offered or Open Badges issued by third parties. "Third-party Badges" are those Open Badges whose issuer or institution is not the INTEF (National Institute of Educational Technologies and Teacher Training). In addition, the content of third-party sites may be subject to independent terms of use or content policies.



Badges content guidelines

Here are described the different types of content that are inappropriate in "Insignias INTEF". If you are an Open Badge issuer, you must not send Open Badges that do not abide to these guidelines.

"Insignias INTEF" does not support Open Badges that include any of the following types of content:

- Obscene content or graphic depictions of sex or violence.
- Content that infringes copyright, including intellectual property or other property, privacy or personal rights.
- Content that is designed to damage "Insignias INTEF" or its users (such as malicious code, viruses, spyware or malware).
- Content that is illegal or promotes illegal activities, including deceptive, fraudulent content designed for phishing or identity theft.
- Content that idealizes or promotes the consumption of alcohol, drugs or tobacco.
- Content that promotes gambling.
- Content that is dedicated to the advertising of illegal products or services.
- Content that is deceptive or fraudulent.
- Content that is harmful to minors.
- Content including hate speech, degrading treatment, or that incites any kind of violence towards groups on the basis of age, gender, race, ethnicity, nationality, religion, sexual orientation, disability, region, geographical location or other protected category.

This list is updated frequently; it is the issuer's responsibility to review it.

Guidelines for the Issuer

The Open Badge issuer authorizes digital badge assignments for the "Insignias INTEF" Open Badge Backpack Service and ensures that:

1. Will comply with all laws and regulations, including having a privacy policy legally compatible with the description of its functions and interactions with the "Insignias INTEF" Open Badge Backpack, as well as obtaining, using, maintaining or disclosing of information.
2. The badges comply with our content guidelines.
3. Will not earn income by issuing badges at "Insignias INTEF".
4. Will not issue Open Badges from "Insignias INTEF" to minors without the express consent of their parents or legal guardians.



5. None of the badges will include content or other information that violates the rights of third parties (including intellectual property, privacy or advertising rights).

6. The Open Badges can only contain the email address of the user, the name of the issuer, the identification image of that digital badge and specific data about what the badge credits for, such as the description and the issuing criteria (URL that points to a page hosted by the issuer that details all the required criteria to achieve the digital badge, or an explanatory text).

Trademark Notices

If you are the owner of a trademark or an agent of a trademark and you believe that the content available through “Insignias INTEF” infringes one or more of your trademarks, please notify it immediately via the "Contact" page, including the information you want to communicate.